

**Task 16: Prepared Storyboard Pitch**

**Year 8 NAEP ENGLISH**

**DUE DATE:**

**NAME:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **TEACHER** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**I declare that the words and ideas in this task are all my own.**

**Student Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**WEIGHTING:** S & L 5%

**CONDITIONS:** In-class and at home

In this task, students will work in groups to create

**Time for the task:** One week’s preparation

**Assessment type:** Speaking and Listening

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| **Task 16**  Prepare a pitch for a meeting with a publishing executive.  Explain the construction elements behind your storyboard. Identify the:   * intended audience * purpose and context. Explain * significance of the narration and dialogue * any symbols present * the image construction: what visual language elements did you use? * Theme developed by the text and the images.   You may record your pitch on an electronic device (images and sound must be present) or you can present directly to the class. |

**FEEDBACK:**

**Marking Criteria: Speaking and Listening**

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| **Communication skills** | **/10** |
| Speaks clearly with varied expression, using pace, pitch and pause to create interest, and engagement of an audience and/or other participants. | 8 - 10 |
| Speaks clearly with varied expression, using pace, pitch and pause to engage an audience and/or other participants. | 6.5 - 7.5 |
| Speaks clearly with expression, and attempts to engage an audience and/or other participants. | 5 – 6 |
| Speaks with little expression and limited attempt to engage an audience and/or other participants. | 3 – 4.5 |
| Does not meet the requirements of a D grade. | 0 – 2.5 |
| **Communication skills** | **/10** |
| Uses body language including stance, gestures and eye contact to engage audience attention and/or interest. | 8 - 10 |
| Uses some body language including stance, gestures and eye contact to engage audience attention. | 6.5 - 7.5 |
| Attempts to use some body language including stance, gestures and eye contact to engage audience attention. | 5 – 6 |
| Shows little attempt to engage audience through non-verbal means. | 3 – 4.5 |
| Does not meet the requirements of a D grade. | 0 – 2.5 |
| **Analysis of own storyboard** | **/10** |
| Extensive discussion of the storyboard’s audience, purpose, context, narration, dialogue, symbolism, theme and image construction. | 8 - 10 |
| Sound discussion of the storyboard’s audience, purpose, context, narration, dialogue, symbolism, theme and image construction. | 6.5 - 7.5 |
| Satisfactory discussion of the storyboard’s audience, purpose, context, narration, dialogue, symbolism, theme and image construction. | 5 – 6 |
| Limited discussion of the storyboard’s audience, purpose, context, narration, dialogue, symbolism, theme and image construction. | 3 – 4.5 |
| Does not meet the requirements of a D grade. | 0 – 2.5 |
| **TOTAL** | **/30** |